



## Topics in Organizational Economics: Management Practices and the Role of Managers

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LS (Seminar) Organisationsökonomik

Wintersemester/winter semester 2024/25

Gibbons and Roberts (2013) define organizational economics as "the use of economic logic and methods to understand the existence, nature, design, and performance of organizations, especially managed ones." They name the following constituent research topics within organizations: decision-making, distribution of power, influence activities, incentives, recruitment, structures and processes

In this seminar we deal with current research papers from the field of organizational economics. On the one hand, we deal, following the fundamental works of Nick Bloom and John van Reenen, with the role of structured management practices for the productivity of various organizations (firms, hospitals, public administration) but on the other hand the role managers, as leaders and organizers, play for securing the success of said organizations and for ensuring their resilience in times of crisis.

<b>Studiengang:</b> <i>Program:</i>	BSc
<b>Termin Vorbesprechung (tt.mm.jjjj):</b> <i>Date of preliminary meeting (dd.mm.yyyy):</i>	10.07.2024; 17:00; Kaulbachstr. 45
<b>*Bearbeitungszeitraum für die Hausarbeit:</b> <i>*Working period for term paper:</i>	4 Wochen bis 10. Oktober
<b>*Seminartermin:</b> <i>*Seminar date:</i>	24./25. Oktober 2024
<b>Veranstaltungsort:</b> <i>Venue:</i>	München, Kaulbachstr. 45
<b>falls außerhalb: Kostenschätzung:</b> <i>if out of Munich: estimated costs:</i>	--- €
<b>Sprache:</b> <i>Language:</i>	English
<b>Empfohlene Vorkenntnisse:</b> <i>Recommended courses:</i>	Mikroökonomie I und II; Empirische Ökonomie I and II; Mathematische Methoden der VWL; fluent English all the readings will be in English
<b>Methodischer Schwerpunkt:</b> <i>Methodological background:</i>	(Applied) Microeconomics
<b>*Grundlagenliteratur:</b> <i>*Basic references:</i>	R. Gibbons and J. Roberts (2013) "Handbook of Organizational Economics", Princeton University Press Bloom, Nicholas, Renata Lemos, Raffaella Sadun, Daniela Scur, and John Van Reenen. "JEEA-FBBVA LECTURE 2013: THE NEW EMPIRICAL ECONOMICS OF MANAGEMENT." Journal of the European

	Economic Association 12, no. 4 (2014): 835–76. J. Angrist and S. Pischke (2008) "Mostly Harmless Econometrics"
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\* Optional (falls schon bekannt) / optionally (if already known)